

# OPERATION PINK CADILLAC!!



Mary Clarke  
Independent Sales Director



## Did You Know?

- ♥ There are OVER 1,000 Cadillac Units in the US?
- ♥ The Cadillac program was started in 1969 by Mary Kay Ash to reward the best of the best.
- ♥ Pink Cadillac Units don't come together just because the Sales Director leads an amazing unit. They come together because women are promoting themselves up the career path by sharing the business with others! This means we are debuting Red Jackets, Career Car Drivers & Offspring Sales Directors!
- ♥ They are selling machines! Units are made up of women who are holding appointments & sharing these AMAZING products with others!
- ♥ They get to strut their stuff ON STAGE in the famous Cadillac March at Career Conference & Seminar!
- ♥ They get floor seating and an EXTRA recognition badge at Career Conference & Seminar!
- ♥ They get a SPECIAL Cadillac Luncheon that will top all celebrations! Share the excitement with our unit members and all of our fellow Cadillac achievers at this celebratory luncheon.
- ♥ Consultants get bragging rights that they are part of a Cadillac Unit & undoubtedly people will ask **"Do you have a pink car?"**, and they can say "I'm part of one of over 1,000 Pink Cadillac Units in the country & I helped earn it in a BIG way! And, I can earn my own Career Car as well.

## How Can You Help?

### Sell some Mary Kay products!

Hold appointments, skin care parties, facials, or catalog parties! When you sell, it creates CASH in your pocket and orders to the company.

**Invest in your business!** Get some inventory to have on hand. The more you have on hand, the more you will sell!

**Move up in your business!** Share the Mary Kay Opportunity with **EVERYONE**. People are waiting for you to ask them! They're waiting for a way out of a financial situation or just wanting to build self confidence and contribute to their family's budget.

### Work toward your Career Car!

Everyone has the same opportunity to reach this level. If it's not for you, it may still be for someone else. Who do you know that will work for and appreciate the opportunity to earn the use of a Career Car? We are all part of the same team. Be a team player.

### Become a Sales Director!

There are so many perks to becoming an Independent Sales Director! MORE Recognition, Bonuses, Commissions, Jewelry and best of all, Enriching lives!

### Pray for our Unit! This is a HUGE GOAL!

Bigger than me or you for sure! I can't do it alone. I need your support, prayers & work to make this happen! I'm so grateful to be your Independent Sales Director and **EXCITED** to be part of a future **PINK CADILLAC DRIVING UNIT!**



YOU DESERVE TO BE IN A PINK CADILLAC UNIT!